

250th Anniversary Committee

Meeting Agenda

Monday, July 20, 2015, 7:00 p.m.

Public Safety Building – Historical Society Office

Members Present: Carol Anne Jordan, Darren McLellan, Norm Jordan, Jane Beckwith, Stephanie Korupp, Catherine Adams, and Barbara Powers. Mike McGovern joined the meeting as well as our staff representative and Randy Blake, volunteer, was present.

Catherine Adams was unable to attend

1. Welcome
2. Review and approval of the June 15, 2015 minutes: Approved without changes.
3. Treasurer's report: Mike advised that the Town's budget allotment remains at a level satisfactory to cover remaining events.
4. Debrief of recent events:

- Ice Cream Social: About 150 people – including lots of children – attended the event on a beautiful, sunny day. The signature flavor winner suggested by Olive Blouin, entitled “Berries By the Sea” was delicious and well-received – strawberries, sea salt, and chocolate chunks. Meghan Wakefield did a really nice job preparing the farm with lots of activities for the kids and was a terrific host. Many thanks also to the Historical Society for their interesting “what’s-zit” table and to Kathy, Randy and Catherine for scooping ice cream all afternoon. A receipt from Kettle Cove Creamery is needed so reimbursements for ice cream costs can be processed. Other receipts are needed as well for the other support materials that day.

- Strawberry Festival: Jane manned the Historical Preservation Society table and offered a 250th Committee presence with Night at the Light flyers. The table location was not ideal for the large turnout, but their presence at least generated some limited Historical Society interest. Thanks Jane!!

- Paint for Preservation Auction. The committee's donated Holly Ready painting eventually earned \$2,200 as a silent auction item. Many thanks to the Cape Elizabeth Land Trust for allowing us to include the painting (a thank you was sent to them from the committee), to Randy for manning the table, and to Catherine for her aggressive salesmanship!

5. Update on upcoming events:

- a) Saturday, July 25, "A Night at the Light" -- Point person/s: Catherine & Barbara. Planning and organization has been intensely busy. 2,150 of the 3,000 tickets have been sold and interest continues to pick up briskly. 170 VIP tickets have been sold and the VIP document packages will be mailed to purchasers early this week. Eventbrite will close for ticket sales at 4 pm the day of the event but tickets will be sold at the gate. Food options include Lion's club (hamburgers and hotdogs), lobster rolls, gelato, and hopefully cupcakes. The orchestra's tent will be sited on Wednesday morning. Jim Walsh and Mark Russell will guide lighthouse tours. All is coming together really well!

- b) Saturday, August 15, Nosegay making @ Jordan Farm Garden -- Point person/s: Norm & Jane with Amy Witt. NOTE: location should be **Norm Jordan's Farm** in all publicity. Jane will be unable to attend but will send a proxy. The event is scheduled to run from 9:00 am to 12:00 noon. Tables are all set and the event will be publicized in the Night at the Light program and the Cape Courier. An additional volunteer(s) may be needed; Jane and Norm will let the committee know if there is a need. A person at each of three tables would make sense. Parking is a bit concerning if there is a large response at one particular time!

- c) Monday, September 28, Harvest Dinner at The Good Table to highlight the town's agricultural history and produce -- Point person/s: Carol Anne & Barbara. The event is publicized in the Night at the Light program, and is limited to 70 participants. The committee recognizes that parking may be an issue, and the committee will suggest a two seating option. NOTE: The owner wishes to keep it to a single seating and will begin taking reservations on August 1st. Reserve early!

- d) Sunday, October 4, Pancake breakfast & historical sites driving tour -- Breakfast point person: Norm. The event will be held at the Bowery Beach Schoolhouse and will run from 8:00 am to 11:00 am. Norm will distribute tour maps during the breakfast.

Tour point person/s: Barbara & Randy (CELT liaison). The event will be held from 11:30 am to 3:30 pm and will include approximately 10-14 historic locations. The Historical Preservation Society will prepare foam-core posters with photos/info to be posted at each site and Mike will assist in preparing a map for distribution and posting on the Town's website (needed to be submitted to Mike by September 8). Sufficient parking will need to be arranged and identified. The event will be additionally promoted in the schools.

Barbara to send Chris Franklin at CELT the list of 10 sites provided by the Historical Preservation Society for his input on additional sites sponsored by the CELT.

Carol Anne will connect with John Green to make sure Sprague Hall has not booked an event on that date and to see if it might be able to be accessed. It is already confirmed that the Spurwink Meeting House is open that day and can be toured.

- e) Sunday, November 1, Final Gala Event @ Inn by the Sea -- Point person/s: Stephanie and Carol Anne. Jim Glanville is the manager with whom all arrangements will be made. The cocktail party for 125 will be entitled "A Toast to Cape". The Inn will arrange a cash bar; the committee may contribute to food costs to defray ticket prices. A slideshow will be shown with photos from all prior events (see below). A request for photos will be solicited in the Courier. Contact with Jim will be best toward the end of the summer season as the Inn is very busy right now!

- 5. Upcoming CAPE COURIER deadlines: Night at the Light wrap up photos will be offered for this weekend's deadline, then promote Nosegay making in the following edition. The Harvest Dinner and historical sites driving tour occur just a week apart and will be promoted together.

6. OTHER:

-Collect digital photos and submit to Barbara for November 1, 2015 slideshow.

- 7. Next meeting dates (to be held in the Public Safety Building):

Monday, August 10 – focus on the Nosegay event and tour map

Monday, September 14

Monday, October 19

THANKS, EVERYONE, FOR YOUR CONTINUED ENERGY AND COMMITMENT!!