

250th Anniversary Committee

Meeting Minutes
October 27, 2014

Members Present: Carol Anne Jordan, Norm Jordan, Jane Beckwith, Carrie Dyer, and Barbara Powers. Mike McGovern was present as our staff rep.

Not present: Darren McLellan, Catherine Adams, Stephanie Korupp

1. Review of the September minutes. Minutes will stand as presented.
2. Consideration of commissioning a history video for a cost of \$1500 instead of the previously approved \$1000. (Barbara)

The additional amount was approved. Barbara will notify the Campbell brothers to confirm the order. They will shoot for December 4 in time for the TEDx conference at the high school. Barbara met with Tom and handed over contact info for access to the historical society's photo archive, a copy of the book CAPE ELIZABETH PAST TO PRESENT, and phone numbers for both Norm and Jody Jordan as potential interviewees.

Tom mentioned needing a "voice" for this documentary. We discussed several options:

Jennifer Rooks
Mike Worley
Jim Rowe
Harold Pachios
Preston Stuart
Suggestions from Mr. Mullen
Glenn Close/David Shaw

Barbara will pursue this with Tom Campbell as his work proceeds.

3. Update from Sprague family re: interest in the 250 celebration (Tillie Kelley)

Tillie was unable to make it. She can attend an upcoming meeting; Norm will confirm the date and time.

4. Planning for the November 1 Kick-Off Celebration

A) Update on publicity (Barbara)

CURRENT: Carrie was interviewed by phone re: the Nov. 1 event; Barbara, Norm, Catherine and Jane were able to meet with the reporter, Kayla Collins, that morning for a photo session as well and noted a few highlights about the town's history. Hopefully this will add to our publicity effort!

CAPE COURIER: The article will run this week instead of the last edition. (NOTE: It made it in and is on page 17 of this week's paper.)

FORECASTER: Barbara also met with Kate Gardner of this publication. She will hopefully also be highlighting the Nov. 1 kick off in this week's edition.

How do we keep this alive until activities pick up speed next spring? Carol Anne suggested running all four logos one at a time in the Courier with a teaser about events to come. Everyone thought that was a good idea so she will pursue. Carrie will let the Sunday Telegram know about Nov. 1 as a "social event!"

B) Plans by the Inn (Carrie)

Carrie said the Crescent Room will be made available to us along with the pre-function space, where hors d'ouvres will be available plus a 4-piece band. Chris Oberholtzer and three others will be performing. This space is down the hall to the left of the main entrance.

The room is available all day for set up as no other events are scheduled.

Carol Anne will grab the blue "kick off" banner from Town Hall on Friday and drop it off for the front hall entry. Barbara will assemble the second banner (it was a free "second") and bring it over on Saturday for just outside the room.

C) Review of the space (Whole group/Carrie)

At the end of the meeting we all went up to see the space. There are two drop down screens – one for the historical society slides and one for the Pond Cove arts event slides. There will also be several tables and an easel available for displays.

D) Historical Society plans (Jane and Norm)

Meghan Wakefield will be setting up the CE historical society's slide show and the Inn has a drop down screen and LCD.

There will be artifacts available to view. Also books will be for sale. Mike just received a tool box from James Upton, the former keeper of Two Lights. It goes

along with the Hopper painting of his house entitled, "Captain Upton," and could be a high interest artifact on display.

How about a history timeline for at least the pre-revolutionary war time period? Let's get on that both for reporters asking questions and our public education campaign. Jane and Norm will work on this. Other dates can be added as time allows.

TO DO: Mike thinks there may have been one developed for the 200th anniversary. He will check the archives in Town Hall and let us know ASAP.

Jane is concerned that the historical society members are not feeling confident to serve as docents for the October 4 event. We will address this early in 2015. Meanwhile, Joe Higgins will work on the northern bus tour and Norm is familiar with the southern tour, so the bus tour offering is secure once Mike is able to confirm the dates with the town's transportation director: Tuesday, April 28 and Saturday, May 2; Tuesday May 5 and Saturday May 9. Timing would be 9:00-11:00 – 2 buses each time. Hopefully this "thumbs up" will happen soon!

It was also decided that we should develop a MAILING LIST starting with interested residents on Saturday and also ask Stephanie about her Facebook progress at the next meeting. The historical society members will be first on the list and then others as they sign up. Jane will create a sign up sheet.

E) Bookmarks (Stephanie)

Stephanie wrote to say she couldn't make it due to work issues. She and Barbara have been in contact, however, about a few edits to the bookmarks she is preparing. 50-60 copies will be available on Saturday.

F) School display (Barbara)

There is also a screen available for the artist residency at Pond Cove School, which Principal Kelly Hasson and perhaps a few of her teachers will be presenting. If you recall, a visual artist will be helping the children create a permanent mural installation and a performance artist will be helping with a dramatic reenactment of the history of the area.

G) "A Night at the Light" display (Catherine)

An easel and table will be available for this subcommittee. A large picture of the lighthouse, information about the proposed concert, and the opportunity to sign up for further information about sponsorships will be available.

5. Treasurer's report. \$25,000 was allotted through June 30, 2015; another \$10,000 was added from FY2015. Barbara noted that she will propose that \$10,000 be the town's contribution to the cost of the symphony.

Where we stand:

- Graphic artist (\$250 invoice given to Mike)
- Blue anticipation banners (Catherine reimbursed – \$270)
- 12 town center banners and hardware (\$2227.71) – what would the cost be for 16? (+/- \$3000)
- Documentary video (\$1500.00)
- Up front cost for event coordinator for symphony (\$2500)
- Welcome signs – Mike will confirm the order and pricing (+/- \$2000)
- Ad for Nov. 1 -- \$160

Total estimated commitments to date: \$9680

Remaining balance: \$15,320

Thanks to all who were able to attend! We missed those of you with conflicts, too!!

Dates to remember:

Saturday, November 1 – 5:00-8:00 p.m. Inn by the Sea Kick-Off Celebration

NEXT SCHEDULED MEETING: Tuesday, November 11 (Veteran's Day) at 7:00 pm at Town Hall

Hopefully everyone can be present on our scheduled meeting day of Nov. 11. It will be held again at Inn by the Sea in the Cove room. (Thank you, Carrie!)