

## 250<sup>th</sup> Anniversary Committee

Meeting Agenda  
August 12, 2014

Members Present: Darren McClellan, Carol Ann Jordan, Norm Jordan, Jane Beckwith, Stephanie Korupp, Carrie Dyer and Barbara Powers. Mike McGovern attended as our staff rep.

Absent: Catherine Adams

1. Review of the July minutes. Approved without alteration.
2. Consideration of town center banner size -- Darren to create mock ups for our consideration.

After visual assessment, agreed upon 30x14 size. (THX Darren – this really helped!) Committee will consider the number to order after Barbara assesses which posts are ideal versus less than ideal in terms of right of way of either the sidewalk or bike path.

3. Presentation by Kelly Hasson, Principal of Pond Cove, regarding the elementary school's grant and what the children will be doing with visiting artists next year. Tara Bucci, gr. 4; Sarah Adams, gr. 3; and, Julie Nickerson, Asst. Prin., joined as well.

Pond Cove has obtained CEEF and PCPA joint/matching grants. Kelly has PowerPoint presentation, which helps explain the project, if necessary. She attended another local story project at Peaks Island that had both mural and physical theater aspects. One project involves Third and Fourth graders drafting a script based on their research about Cape history, assisted by Gretchen Berg, resident artist who teaches at Bates College and is affiliated with Portland Ovation. That effort will culminate in a community theater presentation in the Spring 2015.

In tandem, students will work with Lori Downey on huge mural/panels (permanent art installation). Both projects also incorporate input from students and teachers, technology and media staff to create digital archive, audio and/or video interviews of town residents (i.e. Joan Benoit Samuelson). The final project would be turned over to the Historical Society.

Sarah Adams relayed that third graders have traditionally focused on Portland history but will shift to and/or incorporate Cape Elizabeth history next year. They will continue with a timeline approach.

250<sup>th</sup> Committee will assist in marketing "Cape History through Physical Theater" and mural (title to be determined by students).

Kelly suggests a student performance at the "A Night of the Light", as a prelude or intermission act as one opportunity for larger audience.

Jane offered the assistance of the Historical Society in terms of research or field trips, keeping in mind the archival nature of the materials and December relocation. Kelly recognizes the value of exposure to those materials in terms of the interview portion of the project. Jane also agreed to arrange bulk purchase of their publication, Cape Elizabeth, Past and Present, for classroom copies in response to Tara Bucci's request after Tara indicated that fourth graders focus on non-fiction books. She hopes to work with Jane and the Historical Society on topics and inspiration.

Committee agrees to keep the school well informed of the committee's progress and of interviewee suggestions. Kelly is willing to post community-related event information in the PCPA newsletter or perhaps separate parent emails as necessary.

4. Update on "A Night at the Light," our joint venture with the Fort Williams Foundation re: hosting the symphony on Aug. 29, 2015 (rain date Aug. 30).

Barbara will soon meet with Bob Ayotte of the FWF, and Bill Brownell and Lise Pratt of the FW Advisory Board. The proposal is to move the event from parade ground, as in previous years, to Light House Field to provide full view of Portland Light. The symphony technical staff has approved the acoustics at this location. Police Chief is ready to approve. Elimination of fire works has alleviated myriad issues. Alcohol consumption will be contained but still will allow smaller vendor some opportunity.

Draft proposal to follow soon.

5. Updates from our "to do" list from the last meeting (and if you haven't gotten to everything yet with vacations etc. no worries! But September is a must...):

- Catherine: Letterhead final mock up.

Letterhead was approved and a PDF copy is attached for everyone's use pending a more official printing of 50-100 pages. (Feel free to print a few copies at home as the need arises.)

- Carol Anne: Banner presence at the Wet Paint Auction; contact Janet Hannigan re: availability of the Spurwink Meeting House next summer; Farm Alliance ideas for the celebration

Carol Ann reported a good response to the prominent 250 banner with our logo that was displayed at the wet paint auction.

Re: The town tour (self guided with docents at several sites), Janet Hannigan reported that the Spurwink Meeting House is starting to be booked for next summer. We wish to use the site as one of the 8-10 locations for the town historic tour. It is the only one that could be inaccessible, so the date decision will hinge on availability. Mike will waive reservation fee.

Norman relayed that the Historical Society suggested 9 am to 11 am and 2 pm to 4 pm. After discussion, agreed that Lions Club pancake breakfast to open the day (8 am to 11 am or whatever is customary), with 12 pm to 4 pm docent-led presentations around town to follow. Sunday, October 4 is the tentative date. Carol Ann will reserve the Meeting House.

Re: bus tours, the Historical Society is considering separate North and South end of town tours during last two weeks of May (one weekday and one Saturday) and first two weeks of October (one weekday and one Saturday). It will be coordinated with Community Services program, with a minimal cost. Committee suggests holding all bus tours in late May (four trips), reserving self-guided version for October. This was approved.

No update yet on Farm Alliance or Strawberry Festival date.

- Norm: Contact the Lions Club and the Sprague Corporation board members re: ideas and access to the estate.

No update from Sprague Corporation. Out of respect, will include these locations only on bus tour portion, as opposed to self-guided tour, if approved by key family members.

- Jane: Ideas from the Historical Society about sponsoring speakers and holding an Open House in the new Public Safety Building site; open to including 250 events in the society's annual calendar?

Idea: To follow Pond Cove student performance?

- Darren: Contact Bob Malley re: the Cape Elizabeth Welcome Sign/adding a 250 message; contact Ted Smith or Frank Butterworth re: Family Fun Day 2015; contact the Maine Historical Society.

Re: the welcome sign, Darren shared three visually appealing mock-ups. "Established 1765" versus "1765-2015" with a large 250 was the final suggestion. Will solicit Bob M.'s input August 13. Mike believes it will be easy to approve.

Family Fun Day – Ted Smith and Frank Butterworth interested in working together with the 250<sup>th</sup> Committee. They usually meet in January to begin preparations so the committee will invite them to our January meeting.

Louisa Beckard of Maine Historical has nothing planned but willing to work with us on cost effective way to digitize high definition documents and they are willing to help build specific 250 anniversary webpages on the Maine Memory Network. An example from Bristol was shared. Committee suggests connecting Cape's Historical Society (Ellen) with Ms. Beckard.

Maine Historical Preservation Society - Earl Shettleworth, Maine State Historian offering to provide talks on art and architecture at no cost. Darren will contact directly to invite to TEDx. Suggest his inspiration of Cape history.

- Barbara: Contact Cathy Cotter re: Rotary and John McCall re: SP historical society interest; write press release and give overview to the Town Council; get into to the Community Services brochure if possible re: Nov. 1 event.

Barbara provided an update on Middle and High School cooperative initiatives. CEHS Principal Jeff Shedd relayed that the high school commissioned a musical piece that celebrated particular Cape residents. He will see if the music director would be willing to re-perform next year. He will also alert the US history teachers that a special unit on local history is encouraged if possible.

Jeff also announced an upcoming TEDx conference (December) for CEHS (live for juniors and seniors, video feed for freshmen and sophomores, and available afterwards on YouTube). They would love to incorporate a speaker focusing on Cape History. Darren and Mike identified Earle Shettleworth as a possibility. (NOTE: Earle has politely declined; we need to think of other possible presenters!)

CEMS Principal Mike Tracy suggested that Marguarite Rohner-Lawler, art teacher, may possibly lead a photography project. He also thought the choral teachers may be interested in featuring songs of different time periods at the all schools concert in the spring.

- Carrie: Confirm Nov. 1 event details for committee review and publicity purposes.

Carrie reported that they are talking with Don Campbell, who is interested in performing musical portion in event space during the Nov. 1 Open House. She will be ready to confirm details of the kick off event by next committee meeting.

She further noted that a new initiative, the "Remarkable Residents" program, is being explored to bring local residents each weekend to address hotel guests and as well as any interested attendees.

It was suggested that the committee invite a speaker (Ellen from Cape Historical Society?) to provide brief comments that day, and we'll have a banner and calendar of events available as well.

The meeting was adjourned at 9:00 p.m.

*The next meeting is scheduled for Tuesday, September 23 @ 7:00 p.m.*

*TO DO LIST for September 23 Meeting:*

- Darren to meet with Bob Malley re: welcome sign and to connect Maine Memory Network folks with Ellen VanFleet and also firm up presentation dates with Earle Shettleworth.
- Barbara to determine number of banners to order and continue work re: A Night at the Light including seeking appropriate town approvals; also meet with Rotary representatives in August.
- Carrie to bring final details re: the Nov. 1 Open House at Inn by the Sea.
- All: We need to find another TEDx presenter as Mr. Shettleworth declined. Please email ideas to Barbara to pursue.
- Carol Ann to ask Janet Hannigan to hold Oct. 4 for the 250 historic site tours.
- Norman to ask the Lions Club if they would be willing to hold a pancake breakfast that same day. (Long way off but good to set a date!)
- Jane and Norman to finalize dates/plans for next spring with the Cape Historical Preservation Society re: bus tours.
- Jane to respond to teacher requests for archive visits and assist with purchase of CAPE ELIZABETH, PAST AND PRESENT for use in 4<sup>th</sup> grade.