

Cape Elizabeth Business - Actionable Next Steps

The Cape Elizabeth Business Forum, driven by the Town Council, aimed to address the challenges and opportunities faced by the local business community and explore actionable solutions to foster a more business-friendly environment. The following possible action items emerged as a result from pre-surveys, phone interviews, and a public business forum held in December at Cape Elizabeth Town Hall.

Please take the time to rate the possible actionable next steps on a scale of 1-10. The results will be discussed at the event below:

Solution Summit - Joint Town Council/Business Community Workshop on April 7th @ 6:00PM

The April 2025 "solutions summit" will be in the form of a town council workshop. There will be a presentation from GPCOG staff and expanded opportunity for public comment/feedback from the business community. The workshop will focus on the entire business community outreach process and the results of this "Actionable Next Steps" survey.

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* Indicates required question

Email *

Your email



Economic Development: Evaluate the importance of allocating resources dedicated to supporting business growth and navigating town processes. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step

Process Improvement - Ordinances: Conduct an ordinance review for possible process improvements. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step

Process Improvement – Staff Workflow: Streamline current planning and permitting process. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step

Establish an Economic Development Committee: A standing committee that would be staffed by a third-party economic development professional. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step



Take Business Inventory: Identify the available commercial space/properties in Cape Elizabeth and corresponding allowable uses. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step

Branding Campaign: Identify a marketing strategy that reflects Cape Elizabeth's unique character and business potential. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step

Infrastructure Improvements: Address the need for sidewalks and public amenities through targeted investment. *

1 2 3 4 5 6 7 8 9 10

Ineffective next step Important next step

Please use this space for any other actionable next step that you feel has not have been addressed.

Your answer

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