

Family Fun Day Volunteers meeting notes 2/11/2016
6:30 pm, Cape Elizabeth Community Center

Present were Karen Pride, Rich Daniels, Steve Culver, and Deena Bruns, and Frank Butterworth.

The following items and ideas were discussed:

Karen agreed to co-chair once again this year,

Publicity:

Steve and Karen will work together on publicity this year, They will broaden the media sources to include tweets, Instagram, and possibly a radio station to cover the event. Deena will check with some contacts she has with a publicity promotion firm whose owners live in Cape Elizabeth.

Frank will pass along Karen's email to Dana Schauf for input in publicity and promotion ideas.

Karen will try to get an article into the Courier by tomorrow's deadline to solicit Committee Volunteers, and also publicize the date.

Frank will contact Chris Newell about joining the committee along with one or 2 of her volunteer club students.

Rich and Frank will handle the vendor contacts and communication.

Frank will contact Malley about the usual requirements of the day.

Entertainment: Jean is handling this and already has Don Campbell lined up for a return performance. Ideas for entertainment in addition to Don included Sea Grass (a local group), Tricky Britches, and Primo Cubano. Don is scheduled to go on at 12:00 and an additional group could go on around mid afternoon.

Sound system:

Deena has a connection with Headlight AV and will check with them to see about willingness and availability.

Frank will follow up with Jean's suggested group as well as Greg Powers.

Stage:

The vendor from last year is returning.

Karen suggested relocating the stage so as to eliminate the dirt patch between the performers and the audience.

Frank will follow up with Bob Malley regarding the status of the power now that the bleachers are gone.

Evening Program:

Adding additional events was debated. With the Wind Ensemble returning concern was voiced about the amount of kids running around in the the audience and near the stage. Possibly we could have the hula hoop lady in the back of the audience as a source of entertainment to keep the kids interested.

Frank will check with Jean to see if she or the members of the ensemble took offense to having the kids running around. With all of the events she runs in Kennebunk maybe she has some advice as to what might work to occupy the kids.

Games:

Karen suggested we ask the recycling committee if they would be interested in having an event where kids could make cars out of recycled materials in the shape of a lobster and run it down an elevated track very similar to the Cub Scout Pine Wood Derby. IT would be called "the Lobster Roll".

Frank will check with community services to see if they would like to have a craft table for kids to make things like they did last year in line with the 250th celebration.

Karen said she has a large inflatable bowling set that a group could use if they wanted to participate but needed a game.

Food ideas:

It was suggested that someone could sell freezer pops like one group did a number of years ago.

Parade:

We are going to individually think about a theme for this years parade and having a parade marshal.

Deena will follow up with a Sea dogs contact to see if they will participate.

Karen will follow up with Otto the Moose.

Frank will check on Red Claws, Pirates, and Oakie.

Karen will see if Recycling committee can put their drill team together again.

Other:

The idea of having a master of ceremonies was suggested to keep the day on track and events in front of the attendees.

Signage in various locations giving the event schedule of the day and the location of events was felt to be absolutely necessary.

We would ask a sign company to print up something large enough to be seen and put in several places.

We will do the foam again this year. ideas of how to change the size, participation, and configuration were discussed. Also, it was mentioned that it needs to be closer to the parade grounds and not in conflict with another kids event. A source of both electricity and water has to be nearby.

Frank will contact Steve Bates to see what the timetable on the Children's Garden Construction will be and how it might impact the location of some events, particularly the face painting.

The idea of sponsorship for entertainer, the fireworks , or a particular event was discussed.

Frank and Karen will look at the list of Donors from last year and consider approaching some as individuals to see if they would like to donate again this year. We will also check with Jean to see what her thoughts are and if she has anyone or a particular business in mind.

All were in favor of having the bungee jump, the climbing wall, and the obstacle course back again this year.

Karen will see if the Courier would like to run it again this year.

Deena will check with the Scouts to see if they would like to run something in addition to the Lion's games.

We adjourned around 8:20.